



NEWS RELEASE

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International student enrolment up 15% at CNC

The College of New Caledonia's Prince George campus saw a 15% increase in international students this fall semester, President John Bowman told the Board of Governors during its regularly scheduled meeting Friday.

CNC welcomed 247 international students for the fall semester 2011, which is 32 students more than the fall semester 2010 and 72 students more than fall 2009.

"The increase is due in part to the excellent work by Barb Old, our Dean of Community and International Education, and her staff," Bowman said. "But it's also important to note that changes in policy in India have made it much easier for their students to study in Canada."

India saw the largest increase to 30 students in fall 2011, up from 12 in fall 2010.

The largest group of students is from China, with 140 students or 56% of all international students for the fall semester 2011 (see chart below).

CNC's international education department is run on a cost-recovery basis, which means much of the revenue generated is re-invested in the department for further recruitment and travel.

"It is not the cash cow that many people perceive it to be," Bowman said. "It's important to note that the cultural benefits to the college and the community that international students provide far outweigh the economic impact."

Bowman pointed out that host families and residents of Prince George are also ambassadors, whose interactions impact international students' experiences and thus their recommendations to others.

International students pay approximately three to five times the tuition of Canadian students. Most of CNC's international students are enrolled in University Transfer courses (119), English Language Training (78), Human Resources (22) and Business (18).

According to the BC Council for International Education (BCCIE), international students spend about \$24 million annually in northern B.C. on tuition, housing, goods and services. The spending creates about 250 jobs for the region.

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International Students Fall 2011		International students Fall 2010	
China:	140	China:	107
India:	30	Saudi Arabia:	35
Saudi Arabia:	25	Nigeria:	18
Nigeria:	18	India:	12
South Korea:	8	South Korea:	6
Japan:	6	Vietnam:	5
		Japan:	4
There are also a small number of students from: Burundi, Kenya, Mexico, Lichtenstein, Nicaragua, Taiwan, Tanzania, Vietnam, Zambia and Zimbabwe.		There were also a small number of students from: Brunei, Hong Kong, Ireland, Kenya, Lichtenstein, Mexico, Nicaragua, Peru, Taiwan, Tanzania and United Arab Emirates.	
Total 247		Total 215	

The chart below indicates the programs that international students are enrolled in.

International Ed - Comparative Student Enrollment											
Fall 2009 - Fall 2011											
Programs	Fall			Spring			Intersession				
	2009F	2010F	2011F	2009S	2010S	2011S	2009I	2010I	2011I		
ELT	83	74	78	75	80	57	112	94	64		
UT1	70	93	119	65	77	120	41	69	90		
BADM	-	28	18	0	-	20	-	4	4		
BUSACC	2	-	1	1	2	-	2	-	-		
BUSMGMT	1	-	-	2	-	-	1	-	-		
BUSN	11	-	-	10	14	-	2	2	-		
BUSN2	-	-	3	-	-	-	-	-	-		
CCE	1	1	1	-	-	1	1	-	1		
CCP	5	3	1	5	1	1	2	-	-		
ECE	-	1	-	-	1	1	-	-	-		
FINEARTS	-	2	-	1	-	2	-	-	-		
HCAP	-	1	-	-	-	-	-	-	-		
HOSPADM2	-	-	-	2	-	-	-	-	-		
HRDIPL	-	6	22	-	-	21	-	-	20		
MLTS1	-	1	-	-	1	1	-	-	1		
NEWMEDIA2	-	-	-	1	-	0	-	-	-		
POWERPE3	-	1	1	-	-	-	-	-	-		
PROCOOK	-	2	2	-	1	-	-	-	-		
PROCOOK2	-	-	-	-	-	1	-	-	-		
SSUTW2	-	1	1	-	-	1	-	-	-		
SSWK1	2	1	-	-	2	1	-	2	1		
Total Students	175	215	247	162	179	227	161	171	181		
Total Increase	Fall			Spring			Intersession				
2009-2010	40			17			10				
2010-2011	32			48			10				
2009-2011	72			65			20				