



a shared vision

The BCC Vision clearly articulates the purpose of the college system and its value to the Province of BC.

**BC's colleges build sustainable communities and
maximize individual potential.
Colleges play a leading role in the economic, social, and
cultural development of communities in BC.**

Camosun College • College of New Caledonia • College of the Rockies
Douglas College • Langara College • North Island College
Northern Lights College • Okanagan College • Northwest Community College
Selkirk College • Vancouver Community College

the strategic plan

The strategic plan is comprised of four core strategies, each core strategy itself comprised of a number of critical actions. The accountability framework that follows sets out actions and measurements of successful performance for each strategy.

the four core strategies

1. Establish and coordinate an education and training strategy for the Province's economic recover plan.
2. Strengthen the college system through increased collaboration and partnerships.
3. Diversify and increase non-traditional sources of revenue.
4. Create new sector performance measure

Strategy #1

Establish and Coordinate an Education and Training Strategy for the Province's Economic Recovery Plan.

Goal A: Ensure that the college system, continuing its tradition of community building, mobilizes its collective talent and resources to contribute to BC's economic recovery and long term economic sustainability.

Strategy #2

Strengthen the College System through Increased Collaboration and Partnerships

Goal A: Expand and strengthen community engagement

Goal B: Raise college system profile

Goal C: Create and implement a system-wide education planning process and plan

Strategy #3

Diversify and Increase Non-traditional Sources of Revenue

Goal A: Share alternate business models across college system

Goal B: Develop structures and processes that will enable the college system to influence and respond as a system to changing government funding priorities, e.g. LMA funding, infrastructure funding

Strategy #4

Create New Sector Performance Measures

Goal A: Performance outcomes (KPIs) that reflect colleges' value-add to the Province and measure student and institutional success

Goal B: Increase the participation and graduation rates of aboriginal learners

Goal C: Increase the participation rates for mature learners

Goal D: Increase transition and participation rates for high school graduates by an average of 5% per region